## **AMENDMENTS TO THE CLAIMS**

Please cancel claims 1-11, 22-32, and 43-43. All pending claims are reproduced below.

- 1. (Cancel)
- 1 2. (Cancel)
- 1 3. (Cancel)
- 1 4. (Cancel)
- 1 5. (Cancel)
- 1 6. (Cancel)
- 1 7. (Cancel)
- 8. (Cancel)
- 9. (Cancel)
- 1 10. (Cancel)
- 1 11. (Cancel)
- 1 12. (Original) A computer-implemented method for capturing and present-
- 2 ing node sequence data, comprising:
- receiving input designating a target path comprising a sequence of
- nodes, the target path further comprising at least one wild card;

5	retrieving, from a stored log, a plurality of records comprising node
6	sequence data;
7	filtering the retrieved records to identify records corresponding to
8	node sequences that match the target path; and
9	outputting a report based on the identified records.
1	13. (Original) The method of claim 12, wherein the node sequence data com-
2	prises website visitation path data, and wherein each node corresponds to at least
3	one web page.
1	14. (Original) The method of claim 13, further comprising, prior to retrieving
2	the plurality of records:
3	monitoring web page visits; and
4	storing, in the log, records representing the monitored web page visits.
1	15. (Original) The method of claim 12, wherein the target path comprises a
2	node corresponding to an entry point.
1	16. (Original) The method of claim 12, wherein the target path comprises a
2	node corresponding to an exit point.
1	17. (Original) The method of claim 12, wherein outputting the report com-
2	prises outputting a report indicating relative frequencies of occurrence of node se-

quences.

- 18. (Original) The method of claim 12, wherein outputting the report com-
- 2 prises outputting a report indicating relative frequencies of occurrence of node se-
- 3 quences that match the target path.
- 19. (Original) The method of claim 12, wherein outputting the report com-
- prises outputting a graph including lines depicting node sequences, wherein a vis-
- 3 ual characteristic of the lines indicates relative frequency of occurrence of node se-
- 4 quences.
- 20. (Original) The method of claim 19, wherein the visual characteristic is
- 2 thickness.
- 21. (Original) The method of claim 19, wherein the visual characteristic is
- 2 color.
- 1 22. (Cancel)
- 1 23. (Cancel)
- 1 24. (Cancel)
- 25. (Cancel)
- 1 26. (Cancel)
- 1 27. (Cancel)
- 1 28. (Cancel)
- 1 29. (Cancel)

•	our (current)
1	31. (Cancel)
1	32. (Cancel)
1	33. (Original) A system for capturing and presenting node sequence data,
2	comprising:
3	a log, for storing a plurality of records comprising node sequence data
4	an input device, for receiving input designating a target path compris-
5	ing a sequence of nodes, the target path further comprising at
6	least one wild card;
7	a path analysis module, coupled to the log and to the input device, for
8	retrieving records and for filtering the retrieved records to iden
9	tify records corresponding to node sequences that match the
10	target path; and
11	an output device, coupled to the path analysis module, for outputting
12	a report based on the identified records.
1	34. (Original) The system of claim 33, wherein the node sequence data com-
2	prises website visitation path data, and wherein each node corresponds to at least
3	one web page.
1	35. (Original) The system of claim 34, further comprising:

- a tracking server, coupled to the log, for monitoring web page visits

  and for transmitting a signal to the log to store records repre
  senting the monitored web page visits.
- 36. (Original) The system of claim 33, wherein the target path comprises a node corresponding to an entry point.
- 37. (Original) The system of claim 33, wherein the target path comprises a node corresponding to an exit point.
- 38. (Original) The system of claim 33, wherein the output device outputs a report indicating relative frequencies of occurrence of node sequences.
- 39. (Original) The system of claim 33, wherein the output device outputs a report indicating relative frequencies of occurrence of node sequences that match the target path.
- 40. (Original) The system of claim 33, wherein the report comprises a graph including lines depicting node sequences, wherein a visual characteristic of the lines indicates relative frequency of occurrence of node sequences.
- 1 41. (Original) The system of claim 40, wherein the visual characteristic is 2 thickness.
- 42. (Original) The system of claim 40, wherein the visual characteristic is color.
- 1 43. (Cancel)

44. (Cancel) 1 45. (Cancel) 46. (Cancel) 1 47. (Cancel) 1 48. (Cancel) 1 49. (Cancel) 1 50. (Cancel) 51. (Cancel) 52. (Cancel) 1 53. (Cancel) 1 54. (Original) A computer program product for capturing and presenting node sequence data, comprising: a computer-readable medium; and 3 computer program code, encoded on the medium, for: receiving input designating a target path comprising a sequence of 5 nodes, the target path further comprising at least one wild 6 7 card; retrieving, from a stored log, a plurality of records comprising node 8

sequence data;

10	filtering the retrieved records to identify records corresponding to
11	node sequences that match the target path; and
12	outputting a report based on the identified records.

- 55. (Original) The computer program product of claim 54, wherein the node sequence data comprises website visitation path data, and wherein each node corresponds to at least one web page.
- 56. (Original) The computer program product of claim 55, further comprising computer program code, encoded on the medium, for, prior to retrieving the plurality of records:
- monitoring web page visits; and
  storing, in the log, records representing the monitored web page visits.
  - 57. (Original) The computer program product of claim 54, wherein the target path comprises a node corresponding to an entry point.
- 58. (Original) The computer program product of claim 54, wherein the target path comprises a node corresponding to an exit point.
- 59. (Original) The computer program product of claim 54, wherein the computer program code for outputting the report comprises computer program code for outputting a report indicating relative frequencies of occurrence of node sequences.
- 60. (Original) The computer program product of claim 54, wherein the computer program code for outputting the report comprises computer program code for

1

2

3

1

- 3 outputting a report indicating relative frequencies of occurrence of node sequences
- 4 that match the target path.
- 1 61. (Original) The computer program product of claim 54, wherein the com-
- 2 puter program code for outputting the report comprises computer program code for
- 3 outputting a graph including lines depicting node sequences, wherein a visual char-
- acteristic of the lines indicates relative frequency of occurrence of node sequences.
- 62. (Original) The computer program product of claim 61, wherein the visual
- 2 characteristic is thickness.
- 63. (Original) The computer program product of claim 61, wherein the visual
- 2 characteristic is color.